

Lawrence Reiff

PROFESSIONAL BACKGROUND AND EXPERIENCE



Real Estate Broker

Lawrence Reiff has been specializing in Industrial and Commercial Real Estate in Brooklyn, Queens, and the Metropolitan area for over 25 years. He has worked at Greiner-Maltz for the past 23 years.

Throughout his career, Mr. Reiff has transacted over 5,000,000 SF of space and has worked directly with major developers, mortgage lending institutions, syndication groups and governmental agencies.

In the area of Development, Larry has represented both buyers and sellers in the condo-conversion market in both Williamsburg and Long Island City.

Larry is a Team Player. He has been on the marketing team of a prominent group of multi-property owners, and has assisted in the leasing of over 150,000 SF just since 2005.

Larry is also known as a Land Transaction Specialist: As the current Marketing Director of the former Phelps Dodge Maspeth site of 35 acres, Larry was involved in the following transactions since 2004:

Net Lease of 5 Acres to Restaurant Depot
Sale of 2.5 acres to Raja Foods
Sale of 2.2 Acres to Trocom Construction

Sale of 1.1 Acre to Uptown Express
Sale of 2.5 Acres to Swing Stage Scaffolding
Lease of 1 Acre to Boston Coach Co.

SOME OF LARRY'S PAST CLIENT TRANSACTIONS ALSO INCLUDE:

HERTZ CORPORATION: Represented the tenant in 3 separate transactions totaling \$19,500,000.00.

BUDGET RENT-A-CAR: Represented both landlord and tenant in a 10-year lease valued at \$2,900,000.00.

PHOENIX HOUSE FOUNDATION: Handled 7 transactions, acquisitions, sales, and rentals totaling \$13,200,000.00

GOTHIC CABINET CRAFT: After a disastrous fire destroyed their main plant, Larry helped the company purchase its new 135,000 SF replacement.

STANDARD FOLDING CARTON: Represented the owner in a sale of two Queens facilities totaling 300,000 SF and valued at \$35,000,000.

BOARD OF ELECTIONS: Represented the landlord in long-term lease of 110,000 SF for voting machine storage and maintenance.

KOEPPEL AUTO GROUP: Over the last 25 years, Larry has made many transactions for this well-known local auto retailer both in acquisition and leasing of retail, service, and parking space. Most recently, he brokered a lease of 90,000 SF to be used for automobile storage space.

MANHATTAN LEXUS: Represented this prestigious auto retailer in the acquisition of 40-40 Northern Boulevard, a retail sales/service complex totaling over 100,000 SF.

Mr. Reiff holds a Bachelor of Science Degree and currently lives in Long Island.