



**AYALL SCHANZER, JD MBA**  
**PRINCIPAL & CEO**

As Principal at Greiner Maltz, Ayall is helping the company expand its geographical footprint, expand its pool of talent, and broaden the depth, breadth and scope of the services it provides its broad base of customers and clients comprised of property owners, developers, industrial and retail users.

**PROFESSIONAL BACKGROUND AND EXPERIENCE**

Ayall Schanzer has a long and varied business and legal career that has enabled him to develop significant levels of expertise in a diverse number of areas relevant to commercial real estate. As the Principal Broker heading up the Greiner-Maltz Westchester, Connecticut and Bronx offices, he is able to use those numerous skill sets to create areas of opportunities for our clients. Schanzer began his illustrious career as a NY County Assistant District Attorney under Robert M. Morgenthau before becoming a corporate litigator at Rosenman & Colin LLP, where he specialized in serving financial services companies such as Bear Stearns and Greenwich Capital. As an attorney, Schanzer has experience not only litigating complex matters but also helping his clients raise capital, acquire and dispose of companies, as well as helping them navigate government regulation and oversight.

As an attorney-turned-business executive, Ayall sits at the crossroads within the fields of law, finance, corporate strategy, and real estate; where he is known as a high-energy professional with excellent communication, negotiation, deal-making, team-building and interpersonal skills. He also possesses keen business insight and the ability to deliver transformational results.

**PREVIOUS ROLES**

**Salient Corporation**

Chief Strategy Officer

A global intellectual analytics software corporation

**Friedland Realty**

CEO

A \$250 million gross sales, Westchester and Bronx based commercial real estate company. Expanded marketing and investor -based transactions for the firm

**Profit Scout, LLC**

Principal

Investment and advisory services company focusing on the acquisition and analysis of real property and M & A investments in the \$100 million to \$500 million range

**Greiner-Maltz**

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Long Island City, NY 11101  
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Rye Brook, NY 10573  
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**EDUCATION**

Cornell University  
M.B.A. Business Administration

Yeshiva University  
Benjamin N. Cardozo School of  
Law, Juris Doctor

Queens College  
B.A. Political Science

**SPEAKING ENGAGEMENTS**

"A Borough Under  
Transformation: What Can We  
Learn from the Early Adopters,"  
Moderator for Bisnow's Bronx  
State of the Market, 2018

Episode of Sell It Like Serhant,  
Bravo TV, 2018

Speaker at Grow 2.0 Conference,  
2014